

October 23, 2000

Pilar Ruiz Olalla
Lynx Edicions
Passeig de Gràcia, 12, E-08007
Barcelona SPAIN



Dear Pilar Ruiz Olalla:

One of my happiest duties as Editor & Publisher of *Choice* is announcing publication of our annual **Outstanding Academic Titles** list. It gives me great pleasure to report that the following Lynx Edicions title has been selected for inclusion in *Choice's* 37th annual **Outstanding Academic Titles** list, which will appear in the January 2001 issue of *Choice Magazine*.

Handbook of the birds of the world: v.5: Barn-owls to hummingbirds, [ed.] by Josep del Hoyo, Andrew Elliott, and Jordi Sargatal.

This year's **Outstanding Academic Titles** list includes slightly more than 600 books and electronic resources chosen by the *Choice* editorial staff from among approximately 6,700 titles reviewed in *Choice* during the year 2000. These titles were selected for their excellence in scholarship and presentation, the significance of their contributions to the field, and for their value as important—often the first—treatment of a specific subject. Comprising fewer than 10 percent of the titles reviewed by *Choice* during the past year, and fewer than three percent of the 25,000 titles submitted for review, **Outstanding Academic Titles** are truly the "best of the best." As always, only a select group of publishers can be represented on such a list. Congratulations to you and your colleagues on this achievement.

Your press is one of a select group of publishers represented in the **Outstanding Academic Titles** list, to be published in the January 2001 issue of the magazine. Titles on this prestigious list include books and electronic media reviewed in *Choice* during the year 2000. Selection criteria include excellence in scholarship and presentation; significance with regard to other literature in the field; and recognition as an important, often the first, treatment of a specific subject in print or electronic format.

To help ensure public recognition of this award, I am pleased to enclose a supply of seals with which to identify your press's **Outstanding Academic Titles** when exhibiting them at conferences, trade shows, and in other public forums. We hope you will find these useful, and we encourage you to use them whenever possible. Additional seals are available for a minimal charge, using the enclosed form.

Please note that we will *not* be publicly releasing this year's **Outstanding Academic Titles** list until January 1st. We ask your assistance in keeping this information confidential until that time.

Again, congratulations on an outstanding publishing achievement.

Sincerely,

A handwritten signature in cursive script that reads 'Irving E. Rockwood'.

Irving E. Rockwood
Editor & Publisher

enclosures: **Outstanding Academic Titles** seals and order form

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